

Dear Partners,

It is our pleasure to extend to all your students the invitation to participate in the new edition of ECAPITAL CULTURE 2020, the start-up school aimed mainly to the eight countries of the Adriatic-Ionian Macro-Region: Albania, Bosnia and Herzegovina, Croatia, Greece, Italy, Montenegro, Serbia, and Slovenia.

Ecapital Culture is a training path oriented to the development of innovative start-ups in the field of cultural tourism in the Adriatic-Ionian Macro Region. This year, from June 1<sup>st</sup> to July 31<sup>st</sup>, Ecapital Culture will back thirty young entrepreneurs' business proposals and award them with a scholarship worth EUR 5.000,00.

Successful candidates will meet in Ancona to develop their innovative start-ups by exploiting the knowledge of highly experienced tutors and teachers, who will help them develop successful business plans and capitalise on the cultural heritage of the Macro Region. Therefore, if your students are interested in running a business in the field of Cultural Tourism (Archaeological Sites, Architecture, Events, Food, Live Performances, Movies, Museums, Music, Publishing, Theme Parks, or Visual Arts), please invite them to submit their application at <https://startupschool.ecapital.it/apply/>. The call for applications is currently open and will close on 20 April 2020.

The initiative is promoted and financed by Fondazione Marche, Marche Regional Government, Marche Polytechnic University, Chamber of Commerce of Marche, and City of Ancona.

For all additional information, please see the attached brochure.

Sincerely,

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