

Accommodation and Support

Students from abroad will stay in a private student residence or hotel in Rosenheim. Accommodation will cost between 200 and 500 Euro for the length of the stay, depending on the chosen category (student residence or hotel). Information about the accommodation options in Rosenheim at www.fh-rosenheim.de/en/international/. Summer School participants are responsible for their own expenses for travel, accommodation and meals, and must have adequate travel and health insurance to cover the period of their travel and stay in Germany.

Assistance is provided by the program coordinator and bilingual German student tutors. The tutors will help you to settle in smoothly and will also accompany the sightseeing trips, cultural and social activities, as well as company visits.

Free access to the university internet will be provided, as well as a welcome folder with information about the university campus, Rosenheim city center and the surrounding area.

Each participant will receive a student guest card to take advantage of the reduced student tariffs for drinks and meals in the student cafeteria.

Cultural and social activities

Cultural and social activities add value to the program, provide a unique insight into German society and culture, and make this stay an unforgettable experience.

Sightseeing trips:

- Trip to Salzburg
- Trip to Lake Chiemsee
- Trip to Munich

Cultural and social activities:

- City Tour Rosenheim
- Movie Night
- Brewery Visit Rosenheim
- Exhibition Visit Rosenheim
- Cooking Event



Application

The application deadline is April 20th, 2018. Places are limited and are allocated on a "first come, first served" basis. The application form can be downloaded at www.fh-rosenheim.de/en/international/. Please send it until 20th of April 2018 via e-mail to international@fh-rosenheim.de.

Contact

International Office

Tel. +49 (0)8031 / 205 – 2118

international@fh-rosenheim.de

→ www.fh-rosenheim.de/en/international/



Studying in Rosenheim

As the most important educational institution in southeastern Bavaria, Rosenheim University of Applied Sciences combines a regional profile with an international reputation. Close contacts to industry in one of Germany's strongest economic areas provide about 6,000 students with an education oriented around the practical skills necessary for a successful career. A friendly atmosphere, close contact between students and faculty and the modern campus setting provide an ideal learning environment. The city of Rosenheim has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes.

Hochschule Rosenheim University of Applied Sciences

Hochschulstraße 1, 83024 Rosenheim, Germany
Phone +49 8031 805-0, Fax +49 8031 805-2105
www.fh-rosenheim.de

International Summer School on Global Business Development

June 4-15, 2018



Hochschule Rosenheim
University of Applied Sciences



International Summer School on Global Business Development June 4-15, 2018

This intensive summer school is a two-week-program intended for international business and industrial engineering students.

It is designed for **advanced undergraduate and postgraduate students**. It aims at giving students a first-hand insight into Global Business Development. The working language is English. Participants will learn about the challenges of Supply Chain Management, identify, analyze and resolve ethical issues in business decision-making, study basic leadership and management principles, understand effective project control, and learn about the implementation of sustainability strategies in global businesses. Cultural and social activities add value to the program, providing unique insights into German society and culture, and make this stay an unforgettable experience!



Key Information

- **Academic Credit:** Participants will receive 5 ECTS (3 US credits) for the academic content.
- **Program Fee:** 500 Euro covering tuition for all workshops, company visits (incl. transfers), and social program activities (incl. transfers).
- **Accommodation:** Accommodation will require an additional 200 – 500 Euro depending on the chosen category (student residence or hotel).
- **Application Deadline:** April 20th, 2018.

Summer school participants have to bear their own expenses for travel, accommodation and meals, and take out adequate travel and health insurance to cover the period of their travel and stay in Germany.

Academic Workshops

This summer school program consists of five different workshops to cover a range of interesting topics linked to Global Business Development.

Workshop 1: Lean Management Lab

This class will provide students with insights into the challenges of Supply Chain Management (SCM) in its overarching complexity. Students will learn about the influences on Working Capital and LEAN Management.

Workshop 2: Business Ethics

The purpose of the workshop Business Ethics is to familiarize students with various theoretical frameworks that allow them to identify, analyze, and resolve ethical issues in business decision-making.

Workshop 3: Developing Leadership Skills

Students are taught basic leadership and management principles. They learn why developing self-awareness and the ability to create trust are crucial for successful leaders.

Workshop 4: Effective Project Control

Students will be able to understand the basic principles of an effective project control. The workshop also outlines which applicable methods are recommended to track the progress of a project in a most effective way.

Workshop 5: Sustainability in Management & Product Development

Focusing on the ecological column of sustainability, the course deals with the implementation of sustainability strategies and their objectives including reporting requirements and non-financial key performance indicators.

Detailed workshop descriptions can be downloaded at
→ www.fh-rosenheim.de/en/international/



Company Visits: Hands-on Experience

Summer school participants will get hands-on experience and an insight into several important international companies close to Rosenheim.



Steelcase WorkLife Center / → www.steelcase.com/

Steelcase is a United States-based furniture company which produces office furniture, architectural and technology products. It is the largest office furniture manufacturer in the world with facilities, offices, and factories in the Americas, Europe, Asia, the Middle East, Australia and Africa.

UNICCOMP GmbH / → www.unicomp.de/en/

The UNICCOMP GmbH manufacturing plant in Geretsried near Munich started operating in 2002 according to the state-of-the-art production standards. UNICCOMP GmbH is DIN EN ISO 9001 certified and responsible for the compressor block and component manufacturing for the BAUER Group. UNICCOMP GmbH is an inter-company supplier.

BMW Group / → www.bmw-welt.com/en/

Headquartered in Munich, Bavaria, and founded in 1916, BMW is an automotive company specializing in the manufacture of luxury vehicles, motorcycles, and engines. Known for being one of the best-selling luxury automakers in the world, you will experience BMW, MINI and Rolls-Royce Motor Cars in all its facets at BMW Welt.