Course syllabus
English Language I
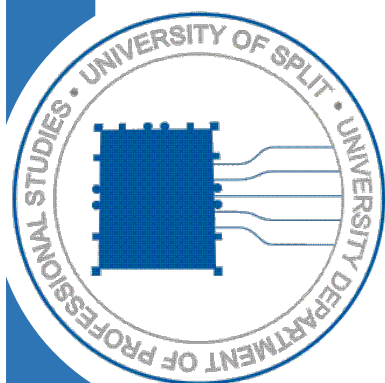
COURSE DETAILS		
Type of study programme	Undergraduate professional study programme - 180 ECTS	
Study programme	Electronics, Power Engineering	
Course title	English Language I	
Course code	SEN/SEL 005	
ECTS (Number of credits allocated)	2	
Course status	Core	
Year of study	First	
Course Web site	http://moodle.oss.unist.hr/	
Total lesson hours per semester	Lectures	10
	Seminars	0
	Auditory exercises	20
Prerequisite(s)	A2 level	
Lecturer(s)	Petra Grgičević Bakarić, senior lecturer	

COURSE DESCRIPTION	
Course Objectives:	• development and improvement of all linguistic skills, with particular emphasis on writing and speaking, • acquisition of relevant grammatical and lexical structures of Business English at intermediate level in everyday business environment
Learning outcomes ***On successful completion of this course, student should be able to:***	1. define basic and general Business English terms related to the following topics: brands, companies, organisation, change, advertising 2. describe a narrow range of topics from students' own experience (travel) and electrical engineering (multimedia and video games) and a wider range of general business topics (retail brands, corporate structures, corporate restructuring, advertising campaigns) with adequate emphasis on essential elements and important accompanying details. 3. make use of the acquired grammatical knowledge from the following areas: present simple, present continuous, future forms, past simple and present perfect, noun combinations, articles and apply the accompanying sociolinguistic and communication knowledge in the appropriate context while doing both written and oral tasks 4. prepare a portfolio and deliver a systematically developed presentation on a given topic by highlighting essential elements and including relevant complementary details.
Course content	Brands – Word partnerships, Reading and listening about successful brands, Present Simple and Present Continuous, Portfolio: Writing a description of one's favourite smart phone, Multimedia, Porfolio: Writing a paragraph on Multimedia. Travel – Discussing students' travel experience, British and American travel words, Talking about the future. Change – Discussing changes in students' lives, Vocabulary for describing change, Past Simple and Present Perfect, Managing meetings, Text analysis and comprehension practice Change. Organisation – Discussing issues of status in organisations, Vocabulary for describing a company structure, Discussion on Google, Noun combinations, Socialising: introductions and networking. Portfolio: Text analysis and reading comprehension check Organisation. Advertising – Discussing authentic advertisements, Advertising media and methods, Articles, Starting and structuring presentations, Preparing and delivering a presentation on an advertising campaign of an electronic product or service.

CONSTRUCTIVE ALIGNMENT – Learning outcomes, teaching and assessment methods

Alignment of students activities with learning outcomes		
Activity	**Student workload ECTS credits**	**Learning outcomes**
Lectures and auditory exercises	30 hours / 1 ECTS	1,2,3,4
Portfolio and presentation	9 hours / 0,3 ECTS	3,4
Mid-term exams (preparation and delivery)	6 hours / 0.2 ECTS	1,2,3,4
Self-study	9 hours / 0.3 ECTS	1,2,3,4
Office hours and final exam	6 hours / 0.2 ECTS	1,2,3,4
TOTAL:	**60 hours / 2 ECTS**	**1,2,3,4**

CONTINUOUS ASSESSMENT		
Continuous testing indicators	**Performance A_i (%)**	**Grade ratio k_i(%)**
Class attendance and participation	**70-100**	**10**
Presentation	**50-100**	**15**
Portfolio	**50-100**	**25**
First mid-term exam	**50-100**	**25**
Second mid-term exam	**50-100**	**25**

FINAL ASSESSMENT		
Indicators checks - final exam (first and second examination date)	**Performance A_i (%)**	**Grade ratio k_i(%)**
Theoretical exam (written)	50 - 100	50
Previous activities (include all continuous testing indicators)	0 - 100	50
Indicators checks - final exam (third and fourth examination date)	**Performance A_i (%)**	**Grade ratio k_i(%)**
Theoretical exam (written)	50 - 100	50
Previous activities (include all continuous testing indicators)	0 - 100	50

PERFORMANCE AND GRADE		
Percentage	**Criteria**	**Grade**
50% - 62,4%	*basic criteria met*	*sufficient (2)*
62,5% - 74,9%	*average performance with some errors*	*good (3)*
75% - 87,4%	*above average performance with minor errors*	*very good (4)*
87,5% - 100%	*outstanding performance*	*outstanding (5)*

ADDITIONAL INFORMATION

- knowledge of general English language at A2 level is needed
- at least 70% attendance for full-time students and 50% for part-time students is required.