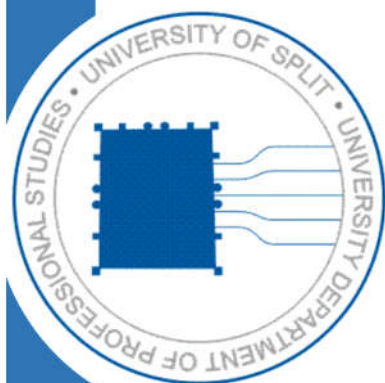


Course syllabus

Tourism Economics



COURSE DETAILS

<i>Type of study programme</i>	Undergraduate professional study programme - 180 ECTS	
<i>Study programme</i>	BUSINESS TRADE	
<i>Course title</i>	Tourism Economics	
<i>Course code</i>	STT026	
<i>ECTS (Number of credits allocated)</i>	6	
<i>Course status</i>	Core	
<i>Year of study</i>	Fourth	
<i>Course Web site</i>	https://moodle.oss.unist.hr/enrol/index.php?id=484	
<i>Total lesson hours per semester</i>	Lectures	30
	Seminars	10
	Practicals	20
<i>Prerequisite(s)</i>	None	
<i>Lecturer(s)</i>	Mijana Matošević Radić, PhD, Senior lecturer	

COURSE DESCRIPTION	
Course Objectives:	<ul style="list-style-type: none"> • introducing students with the basic elements and content of tourism economics, • study of the economic characteristics and functions of tourism, • learning about the effects of tourism on the global, national and local economy and social superstructure.
Learning outcomes On successful completion of this course, student should be able to:	<ol style="list-style-type: none"> 1. group the economic and social functions of international travel and tourism, 2. connect the emergence and development of tourism with its economic effects, 3. identify the economic aspects of tourism using professional economic tourism terminology and postulates of scientific disciplines of tourism economics, 4. detect the flow of business in the tourism industry through a variety of basic and complementary activities at macro and microeconomic level, 5. interpret the role of tourism expenditure in the national and world economy, 6. display economic effects of tourism in the tourism balance of trade, balance of payments and tourism satellite account.
Course content	<p>The main characteristics of international travel and tourism and characteristics of tourism market and current trends of tourism market.</p> <p>Detailed elaboration of the complex framework of tourism supply, tourism demand and object of trade within a tourism destination.</p> <p>Economic characteristics of tourism resulting from tourism expenditure, the economic functions of tourism and its impact on the national economy.</p>

CONSTRUCTIVE ALIGNMENT – Learning outcomes, teaching and assessment methods

Alignment of students activities with learning outcomes		
Activity	Student workload ECTS credits	Learning outcomes
Lectures	30 hours / 1,0 ECTS	1,2,3,4,5,6
Practicals and seminars	30 hours / 1,0 ECTS	1,2,3,4,5,6
Two mid-term exams (preparation and delivery)	35 hours / 1,17 ECTS	3,4,5,6
Seminar (preparation and presentation)	25 hours / 0,83 ECTS	1,2,3,4,5,6

Self-study	45 hours / 1,5 ECTS	1,2,3,4,5,6
Office hours and final exam	15 hours / 0,5 ECTS	1,2,3,4,5,6
TOTAL:	180 hours / 6 ECTS	1,2,3,4,5,6

CONTINUOUS ASSESSMENT		
Continuous testing indicators	Performance A_i (%)	Grade ratio k_i (%)
<i>Class attendance and participation</i>	70 - 100	5
<i>Seminar (in a written for and presentation)</i>	50-100	25
<i>First mid-term exam</i>	50-100	35
<i>Second mid-term exam</i>	50-100	35

FINAL ASSESSMENT		
Indicators checks - final exam (first and second examination date)	Performance A_i (%)	Grade ratio k_i (%)
<i>Class attendance and participation</i>	50 - 100	5
<i>Seminar (in a written form and presentation)</i>	50 - 100	25
<i>Theoretical exam</i>	50 - 100	70
Indicators checks - final exam (third and fourth examination date)	Performance A_i (%)	Grade ratio k_i (%)
<i>Class attendance and participation</i>	50 - 100	5
<i>Seminar (in a written form and presentation)</i>	50 - 100	25
<i>Theoretical exam</i>	50 - 100	70

PERFORMANCE AND GRADE		
Percentage	Criteria	Grade
50% - 61%	<i>basic criteria met</i>	<i>sufficient (2)</i>
62% - 74%	<i>average performance with some errors</i>	<i>good (3)</i>
75% - 87%	<i>above average performance with minor errors</i>	<i>very good (4)</i>
88% - 100%	<i>outstanding performance</i>	<i>outstanding (5)</i>

ADDITIONAL INFORMATION

Teaching materials for students, detailed course syllabus, current information and all other data are available by MOODLE system to all students.