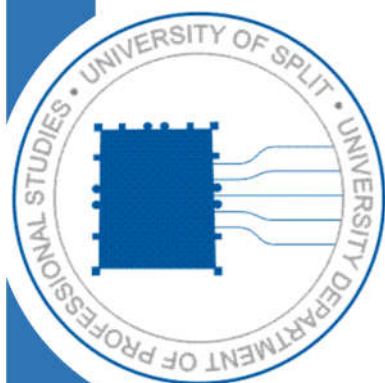


# Course syllabus

## Economics of International Travel



COURSE DETAILS		
<b><i>Type of study programme</i></b>	Undergraduate professional study programme- 180 ECTS	
<b><i>Study programme</i></b>	BUSINESS TRADE	
<b><i>Course title</i></b>	Economics of International Travel	
<b><i>Course code</i></b>	STP029	
<b><i>ECTS (Number of credits allocated)</i></b>	6	
<b><i>Course status</i></b>	Core	
<b><i>Year of study</i></b>	Second	
<b><i>Course Web site</i></b>	<a href="https://moodle.oss.unist.hr/course/category.php?id=21">https://moodle.oss.unist.hr/course/category.php?id=21</a>	
<b><i>Total lesson hours per semester</i></b>	Lectures	30
	Practicals	20
	Seminar	10
<b><i>Prerequisite(s)</i></b>	None	
<b><i>Lecturer(s)</i></b>	Mijana Matošević Radić, M. Sc., lecturer	

## COURSE DESCRIPTION

<b><i>Course Objectives:</i></b>	<ul style="list-style-type: none"> <li>• introducing students with the basic elements and content of tourism economics,</li> <li>• study of the economic characteristics and functions of tourism</li> <li>• learning about the effects of tourism on the global, national and local economy and social superstructure.</li> </ul>
<b><i>Learning outcomes</i></b>  <b><i>On successful completion of this course, student should be able to:</i></b>	<ol style="list-style-type: none"> <li>1. group the economic and social functions of international travel and tourism,</li> <li>2. connect the emergence and development of tourism with its economic effects,</li> <li>3. identify the economic aspects of tourism using professional economic tourism terminology and postulates of scientific disciplines of tourism economics,</li> <li>4. detect the flow of business in the tourism industry through a variety of basic and complementary activities at macro and microeconomic level,</li> <li>5. interpret the role of tourism expenditure in the national and world economy,</li> <li>6. display economic effects of tourism in the tourism balance of trade, balance of payments and tourism satellite account.</li> </ol>
<b><i>Course content</i></b>	<p>The main characteristics of international travel and tourism and characteristics of tourism market and current trends of tourism market.</p> <p>Detailed elaboration of the complex framework of tourism supply, tourism demand and object of trade within a tourism destination.</p> <p>Economic characteristics of tourism resulting from tourism expenditure, the economic functions of tourism and its impact on the national economy.</p>

## CONSTRUCTIVE ALIGNMENT – Learning outcomes, teaching and assessment methods

Alignment of students activities with learning outcomes		
Activity	Student workload ECTS credits	Learning outcomes
<i>Lectures</i>	30 hours / 1 ECTS	1,2,3,4,5,6
<i>Practicals</i>	25 hours / 0,83 ECTS	1,2,3,4,5
<i>Seminar</i>	5 hours / 0,17 ECTS	3,4,5,6
<i>Two mid-term exams (preparation and delivery)</i>	35 hours / 1,17 ECTS	3,4,5,6
<i>Seminar (preparation and presentation)</i>	25 hours / 0,83 ECTS	1,2,3,4,5,6
<i>Self-study</i>	45 hours / 1,5 ECTS	1,2,3,4,5,6
<i>Office hours and final exam</i>	15 hours / 0,5 ECTS	1,2,3,4,5,6
<b>TOTAL:</b>	<b>180 hours / 6 ECTS</b>	<b>1,2,3,4,5,6</b>

CONTINUOUS ASSESSMENT		
Continuous testing indicators	Performance $A_i$ (%)	Grade ratio $k_i$ (%)
<i>Class attendance and participation</i>	70 - 100	10
<i>Seminar (in a written form and presentation)</i>	50-100	20
<i>First mid-term exam</i>	50-100	35
<i>Second mid-term exam</i>	50-100	35

FINAL ASSESSMENT		
Testing indicators – final exam (first and second exam term)	Performance $A_i$ (%)	Grade ratio $k_i$ (%)
<i>Class attendance and participation</i>	50 - 100	10
<i>Seminar (in a written form and presentation)</i>	50 - 100	20
<i>Theoretical exam</i>	50 - 100	70
Testing indicators – makeup exam (third and fourth exam term)	Performance $A_i$ (%)	Grade ratio $k_i$ (%)
<i>Class attendance and participation</i>	50 - 100	10
<i>Seminar (in a written form and presentation)</i>	50 - 100	20
<i>Theoretical exam</i>	50 - 100	70

PERFORMANCE AND GRADE		
Percentage	Criteria	Grade
50% - 61%	<i>basic criteria met</i>	sufficient (2)
62% - 74%	<i>average performance with some errors</i>	good (3)
75% - 87%	<i>above average performance with minor errors</i>	very good (4)
88% - 100%	<i>outstanding performance</i>	outstanding (5)

### ADDITIONAL INFORMATION

Teaching materials for students (scripts, exercise collections, examples of solved exercises), teaching record, detailed course syllabus, application of e-learning, current information and all other data are available by MOODLE system to all students.