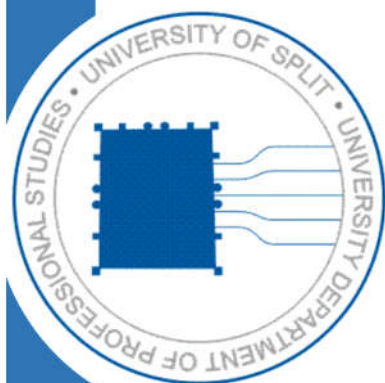


Course syllabus

Management



COURSE DETAILS

<i>Type of study programme</i>	Undergraduate professional study programme- 180 ECTS	
<i>Study programme</i>	BUSINESS TRADE	
<i>Course title</i>	Management	
<i>Course code</i>	STP014	
<i>ECTS (Number of credits allocated)</i>	6	
<i>Course status</i>	Core	
<i>Year of study</i>	Second	
<i>Course Web site</i>	https://moodle.oss.unist.hr/enrol/index.php?id=484	
<i>Total lesson hours per semester</i>	Lectures	30
	Seminars	20
	Practicals	10
<i>Prerequisite(s)</i>	None	
<i>Lecturer(s)</i>	Anita Krolo Crvelin, MsC, Senior lecturer	

COURSE DESCRIPTION	
Course Objectives:	<ul style="list-style-type: none"> • understanding basic concepts and theories of management science and practice, • learning and applying basic methods and techniques of specific management functions in contemporary business environment, • developing skills for efficient team work.
Learning outcomes On successful completion of this course, student should be able to:	<ol style="list-style-type: none"> 1. define basic terms in the area of management, 2. explain impacts of various environmental factors on management of organisations, 3. synthesise acquired knowledge in formulating analytics framework of basic management functions, 4. explain possibility for using acquired knowledge in everyday business situations, 5. demonstrate skills necessary for efficient team work.
Course content	Defining management as a science, profession and practical discipline. Roles, tasks, skills and responsibilities of managers. Management theory development. Contemporary trends in management. Environmental impact on business organisations and implication for management. Methods, techniques and concepts of managerial planning, organising, human resources management, leading and control. Interrelations of managerial functions.

CONSTRUCTIVE ALIGNMENT – Learning outcomes, teaching and assessment methods

Alignment of students activities with learning outcomes		
Activity	Student workload ECTS credits	Learning outcomes
Lectures	30 hours / 1,0 ECTS	1,2,3,4,5
Practicals and seminars	30 hours / 1,0 ECTS	1,2,4,5
Preparation and presentation of term work	30 hours / 1,0 ECTS	1,2,3,4,5
Self-study	60 hours / 2,0 ECTS	1,2,3,4
Office hours, mid-term exams and final exam	30 hours / 1,0 ECTS	1,2,3,4
TOTAL:	210 hours / 6 ECTS	1,2,3,4,5

CONTINUOUS ASSESSMENT		
Continuous testing indicators	Performance A_i (%)	Grade ratio k_i (%)
<i>Class attendance and participation</i>	70-100	10
<i>Term work (written)</i>	50-100	10
<i>Term work (oral presentation)</i>	50-100	10
<i>First mid-term exam</i>	50-100	35
<i>Second mid-term exam</i>	50-100	35

FINAL ASSESSMENT		
Indicators checks - final exam (first and second examination date)	Performance A_i (%)	Grade ratio k_i (%)
<i>Final exam (written)</i>	50 - 100	70
<i>Previous activities (include class attendance and participation, and term work)</i>	50 - 100	30
Indicators checks - final exam (third and fourth examination date)	Performance A_i (%)	Grade ratio k_i (%)
<i>Final exam (written)</i>	50 - 100	70
<i>Previous activities (include class attendance and participation, and term work)</i>	50 - 100	30

PERFORMANCE AND GRADE		
Percentage	Criteria	Grade
50% - 62,4%	<i>basic criteria met</i>	<i>sufficient (2)</i>
62,5% - 74,9%	<i>average performance with some errors</i>	<i>good (3)</i>
75% - 87,4%	<i>above average performance with minor errors</i>	<i>very good (4)</i>
87,5% - 100%	<i>outstanding performance</i>	<i>outstanding (5)</i>

ADDITIONAL INFORMATION

Teaching materials for students, detailed course syllabus, current information and all other data are available by MOODLE system to all students.