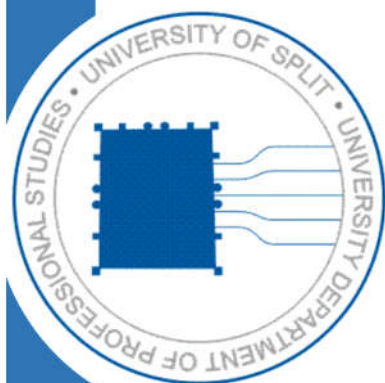


Course syllabus

Management



| COURSE DETAILS | | |
|--|---|----|
| <i>Type of study programme</i> | Undergraduate professional study programme- 180 ECTS | |
| <i>Study programme</i> | BUSINESS TRADE | |
| <i>Course title</i> | Management | |
| <i>Course code</i> | STP014 | |
| <i>ECTS (Number of credits allocated)</i> | 7 | |
| <i>Course status</i> | Core | |
| <i>Year of study</i> | Second | |
| <i>Course Web site</i> | https://moodle.oss.unist.hr/enrol/index.php?id=484 | |
| <i>Total lesson hours per semester</i> | Lectures | 30 |
| | Practicals | 30 |
| <i>Prerequisite(s)</i> | None | |
| <i>Lecturer(s)</i> | Anita Krolo Crvelin, MsC, Senior lecturer | |

| COURSE DESCRIPTION | |
|--|---|
| Course Objectives: | <ul style="list-style-type: none"> • understanding basic concepts and theories of management science and practice, • learning and applying basic methods and techniques of specific management functions in contemporary business environment, • developing skills for efficient team work. |
| Learning outcomes On successful completion of this course, student should be able to: | <ol style="list-style-type: none"> 1. define basic terms in the area of management, 2. explain impacts of various environmental factors on management of organisations, 3. synthesise acquired knowledge in formulating analytics framework of basic management functions, 4. explain possibility for using acquired knowledge in everyday business situations, 5. demonstrate skills necessary for efficient team work. |
| Course content | Defining management as a science, profession and practical discipline. Roles, tasks, skills and responsibilities of managers. Management theory development. Contemporary trends in management. Environmental impact on business organisations and implication for management. Methods, techniques and concepts of managerial planning, organising, human resources management, leading and control. Interrelations of managerial functions. |

CONSTRUCTIVE ALIGNMENT – Learning outcomes, teaching and assessment methods

| Alignment of students activities with learning outcomes | | |
|---|----------------------------------|-------------------|
| Activity | Student workload ECTS credits | Learning outcomes |
| Lectures | 30 hours / 1,0 ECTS | 1,2,3,4,5 |
| Practicals | 30 hours / 1,0 ECTS | 1,2,4,5 |
| Preparation and presentation of term work | 45 hours / 1,5 ECTS | 1,2,3,4,5 |
| Self-study | 85 hours / 2,8 ECTS | 1,2,3,4 |
| Office hours, mid-term exams and final exam | 20 hours / 0,7 ECTS | 1,2,3,4 |
| TOTAL: | 210 hours / 7 ECTS | 1,2,3,4,5 |

| CONTINUOUS ASSESSMENT | | |
|---|--------------------------|--------------------------|
| Continuous testing indicators | Performance A_i (%) | Grade ratio k_i (%) |
| <i>Class attendance and participation</i> | 70-100 | 10 |
| <i>Term work (written)</i> | 50-100 | 10 |
| <i>Term work (oral presentation)</i> | 50-100 | 10 |
| <i>First mid-term exam</i> | 50-100 | 35 |
| <i>Second mid-term exam</i> | 50-100 | 35 |

| FINAL ASSESSMENT | | |
|--|--------------------------|--------------------------|
| Indicators checks - final exam (first and second examination date) | Performance A_i (%) | Grade ratio k_i (%) |
| <i>Final exam (written)</i> | 50 - 100 | 70 |
| <i>Previous activities (include class attendance and participation, and term work)</i> | 50 - 100 | 30 |
| Indicators checks - final exam (third and fourth examination date) | Performance A_i (%) | Grade ratio k_i (%) |
| <i>Final exam (written)</i> | 50 - 100 | 70 |
| <i>Previous activities (include class attendance and participation, and term work)</i> | 50 - 100 | 30 |

| PERFORMANCE AND GRADE | | |
|-----------------------|--|------------------------|
| Percentage | Criteria | Grade |
| 50% - 62,4% | <i>basic criteria met</i> | <i>sufficient (2)</i> |
| 62,5% - 74,9% | <i>average performance with some errors</i> | <i>good (3)</i> |
| 75% - 87,4% | <i>above average performance with minor errors</i> | <i>very good (4)</i> |
| 87,5% - 100% | <i>outstanding performance</i> | <i>outstanding (5)</i> |

ADDITIONAL INFORMATION

Teaching materials for students, detailed course syllabus, current information and all other data are available by MOODLE system to all students.