

COURSE TITLE		ETHICS AND CORPORATE SOCIAL RESPONSIBILITY					
Course code	STT032	Year of study	3				
Lecturer(s)	Antonija Roje, lecturer Katarina Blažević Miše, lecturer	ECTS (Number of credits allocated)	5				
Associates	-	Total lesson hours per semester	Lecture	Seminar	Practical	Laboratory	
			30	15	15	0	
Course status	Compulsory	Percentage share of e-learning	10%				
COURSE DESCRIPTION							
Course Objectives	<ul style="list-style-type: none"> • Understanding the basic concepts of corporate social responsibility • Become familiar with the benefits of corporate social responsibility in the context of globalized economic and social relations • Identify consequences of unethical business activities on the development of Croatian / transition / global society • Be able to recognize the essential characteristics of "good society" 						
Course enrolment requirements and entry competencies required for the course	None						
Learning outcomes On successful completion of this course, student should be able to:	<ol style="list-style-type: none"> 1. Describe the basic concepts in the field of corporate social responsibility 2. Ability to apply critical and argumentative thinking in the business judgment, 3. Evaluate the application of fundamental ethical principles in the business decision-making and action taking, 4. Evaluate the importance of corporate social responsibility, 						
Course content	Theoretical characteristics of ethics, morality and business ethics, ethics influence on the economy: opposed business models - stockholder and stakeholders; Business Ethics and Corporate Social Responsibility, Ethics Leadership: Ethics and trust as the foundation of authentic leadership, factors of ethical / unethical behavior of managers , protection of human and social rights, non-discrimination, benefits of corporate social responsibility in the context of globalized economic and social relations codes of ethics, ethical standards in dealing with employees, human resource management, principles of business conduct, corruption and various forms of economic crime, conflict of interest, the public good management principles; ethical standards in marketing, Public pool and requirements for responsible business.						
Types of teaching:	<input checked="" type="checkbox"/> lecture <input checked="" type="checkbox"/> seminars and workshop <input type="checkbox"/> practical <input checked="" type="checkbox"/> combined e-learning <input type="checkbox"/> field research		<input checked="" type="checkbox"/> self-study <input type="checkbox"/> multimedia <input type="checkbox"/> laboratory <input checked="" type="checkbox"/> mentoring work <input type="checkbox"/> (others)				
Student obligations	Attending classes, seminar workshops, exams.						
Monitoring student work (enter the share in ECTS	Class attendance	2,00	Research		Practical work	1	
	Experimental work		Report				

credits for each activity so that the total number of ECTS credits corresponds to the credit value of the course):	Essay		Seminar			
	Self-study	1	Workshop			
	Project		Office hours, mid-term exams and final exam	1		

Assessment and evaluation of student work during classes and at the final exam	CONTINUOUS ASSESSMENT		
	Continuous testing indicators	Performance A_i (%)	Grade ratio k_i (%)
	Class attendance and activities	50-100	5
	Practical work	50-100	25
	First mid-term exam	50-100	35
	Second mid-term exam	50-100	35
	FINAL ASSESSMENT		
	Indicators checks	Performance A_i (%)	Grade ratio k_i (%)
	Final exam	50 - 100	70
	Previous activities	50 - 100	30
	Indicators checks	Performance A_i (%)	Grade ratio k_i (%)
	Final exam	50 - 100	70
	Previous activities	50 - 100	30
	Seminar paper and presentation as well as class attendance are prerequisites to attend final exams. The grade (in percentages) is formed on the basis of all indicators that describe the level of student activities according to the relation:		
	$Grade (\%) = \sum_{i=1}^N k_i A_i$		
k_i - weighting factor for each activity, A_i - success in percentage achieved for a particular activity, N - total number of activities.			
PERFORMANCE AND GRADE			
Percentage	Criteria	Grade	
od 50% - 62,4%	basic criteria met	sufficient (2)	

	od 62,5% - 74,9%	average performance with some errors	good (3)
	od 75% - 87,4%	above average performance with minor errors	very good (4)
	od 87,5% - 100%	outstanding performance	outstanding (5)
Required reading	<ol style="list-style-type: none"> 1. Bebek, Borna; Kolumbić, Anton: Poslovna etika, Sinergija nakladništvo d.o.o., Zagreb, 2005 2. Jensen, M. 2000. A Theory of the Firm. Cambridge, MA: Harvard University Press. 3. Markovits, D. 2008. A Modern Legal Ethics: Adversary Advocacy in a Democratic Age. Princeton: Princeton University Press. 4. Solomon, R. 1999. A Better Way to Think about Business: How Personal Integrity Leads to Corporate Success. Oxford: Oxford University Press. 5. Boatright, J. R. (ed.) 2010. Finance Ethics: Critical Issues in Theory and Practice. New York: Wiley. 		
Optional reading	<ol style="list-style-type: none"> 1. Vig, Silvija: Poslovna Etika. CODUPO d.o.o., Zagreb, 2019. 2. Krkač, Kristijan; Jalšenjak, Borna: Poslovna etika, korporacijska društvena odgovornost i održivost. Mate, Zagreb, 2016. 		
Quality monitoring to ensure the acquisition of established learning outcomes	<ul style="list-style-type: none"> • Records of class attendance and success in performing student obligations • Updating detailed course curricula • Supervision of teaching activities • Continuous quality control of all parameters of the teaching process in accordance with the Action Plans • Semester-based student survey in accordance with the "Ordinance on the procedure of student evaluation of teaching work at the University of Split" (UNIST, Centre for Quality Improvement). 		
Other information	Teaching materials for students (scripts, exercise collections, examples of solved exercises), teaching record, detailed course syllabus, application of e-learning, current information and all other data are available by MOODLE system to all students.		