

8th MEKST Conference

NOVI SAD, 25th – 28th November 2021.

- INVITATION LETTER -

Respected,

The 8th in a row - MEKST 2021, organized by the association "Fortuns" in cooperation with the Faculty of Sciences from Novi Sad, will be held in Novi Sad from November 25th to 28th. MEKST was held in hybrid form last year as the situation with the COVID-19 pandemic allowed. The lectures were watched on small screens by 400 participants, which were recorded in real time at the Congress Center Master. Through education, socializing and entertainment, this conference is building a network of students, who will expand the friendships gained in the near future to mutual professional cooperation. We call this year the **YEAR OF RETURN**, which is why we have prepared many surprises for all of you!

WHAT HAVE WE PREPARED FOR YOU?

- We have extended the duration of the MEKST Conference by one day, just as you requested!
- We have chosen a new location - **HOTEL PARK, NOVI SAD.**
- We have created a program so you will enjoy every activity!
- We will organize workshops!
- We introduced a new segment of event - **MEKST AWARDS**
- And most importantly, **WE WILL BE TOGETHER AGAIN!**



MEKST Conference deals with topics on tourism, hospitality, management and marketing, accordingly, we have selected outstanding experts in these fields.

The lecturers you will have the opportunity to listen at MEKST2021 are:

Linda Pereira - Owner, CPL Events, Portugal

Rob Davidson - Managing Director, MICE Knowledge, United Kingdom

Siniša Ubović - Actor, bestseller author, internationally recognized personal development coach and marathoner

Srđan Vukčević - CEO & Founder, Blue Coach, Montenegro

Adam Rowledge - Managing Director, Rowledge Associates, United Kingdom

Fabio Morandin - CEO and Founder, MoreHotelier - Outsourced Revenue Management, Italy

Dr. Goran Ćorluka - Assistant Professor, Entrepreneur, Croatia

Lazar Džamić - Lecturer in Digital Marketing, Faculty of Media and Communications, Serbia

Manuela Hrvatin - Country coordinator for Croatia, Interpret Europe, Croatia

Jovana Kvržić - Travel blogger, Jovana's life in a suitcase, Serbia

Strahinja Ćalović - Digital marketing specialist, Serbia

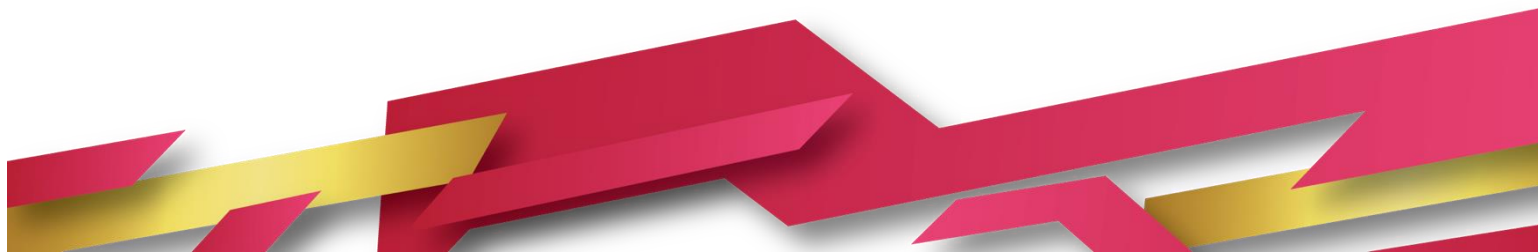
As in previous years, as part of the MEKST Conference, we will organize a **Career Fair** where faculty institutions, student organizations, travel agencies and various other companies will be presented to help you find the right information relevant to your further business development!

For the best in tourism, this year we are awarding **MEKST AWARDS** in the following categories:

- *The Best Young Leader in Tourism*
- *The Best Young Travel Instagrammer*
- *The Best Youth Travel Agency*

For all interested who want to apply for one of the above awards, all information can be found at the following link:

<https://www.mekstconference.com/mekst-awards/> - applications last until 1st November, 2021!



We hereby invite you to be a part of the MEKST Conference as before, to inform your colleagues, professors, students about the details of the event, to make up for socializing, learning, fun, meeting, exchanging experiences, to be together again in one place!

THE NUMBER OF PARTICIPANTS AT THE MEKST CONFERENCE IS LIMITED TO 500, AND REGISTRATIONS BEGIN at 05th October 2021. AND LAST UNTIL 15th November 2021!

EARLY BIRD REGISTRATION FEES (UNTIL 10th November) ARE HIGHLIGHTED AT THE FOLLOWING LINK

https://www.mekstconference.com/prijava_otvoreno/

Until then, remember how it looked like in 2019, when 1100 participants from over 15 European countries participated in the MEKST Conference:

<https://www.youtube.com/watch?v=rAgUD6q2dDk>

Stay tuned on our Facebook, Instagram and LinkedIn profiles where we will inform you about all current news and events. For all questions you can contact us at info@mekstconference.com

See you in Novi Sad, we are waiting for you!

Sincerely,

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