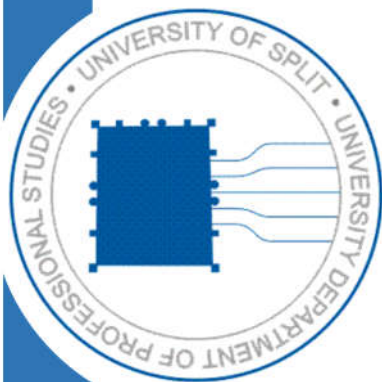


Course syllabus

Business Ethics



COURSE DETAILS

<i>Type of study programme</i>	Undergraduate professional study programme- 180 ECTS	
<i>Study programme</i>	BUSINESS TRADE	
<i>Course title</i>	Business Ethics	
<i>Course code</i>	STP044	
<i>ECTS (Number of credits allocated)</i>	5	
<i>Course status</i>	Core	
<i>Year of study</i>	Third	
<i>Course Web site</i>	https://moodle.oss.unist.hr/course/category.php?id=21	
<i>Total lesson hours per semester</i>	Lectures	30
	Practicals	30
<i>Prerequisite(s)</i>	None	
<i>Lecturer(s)</i>	Department of Law and Ethics: Jadranka Polović, Ph.D., senior lecturer	

COURSE DESCRIPTION

<p><i>Course Objectives:</i></p>	<ul style="list-style-type: none"> • Understanding the basic concepts of ethics and its role in business, entrepreneurship and economy, • Apply ethical principles in the process of leadership and decision-making, • Become familiar with the benefits of corporate social responsibility in the context of globalized economic and social relations • Identify consequences of unethical business activities on the development of Croatian / transition / global society • Be able to recognize the essential characteristics of "good society"
<p><i>Learning outcomes</i></p> <p><i>On successful completion of this course, student should be able to:</i></p>	<ol style="list-style-type: none"> 1. Arguing the importance of ethics in business and business communication interpersonal relationships, 2. Ability to apply critical and argumentative thinking in the business judgment, 3. Evaluate the application of fundamental ethical principles in the business decision-making and action taking, 4. Analyse the relationship between macroeconomic policy and good economics, the importance of corporate social responsibility, 5. Evaluate the importance of the care for the environment and education, 6. Be able to prepare a code of ethics as a statement of norms and beliefs, and shape the company and strategy in business practice companies.
<p><i>Course content</i></p>	<p>Theoretical characteristics of ethics, morality and business ethics, ethics influence on the economy: opposed business models - stockholder and stakeholders; Business Ethics and Corporate Social Responsibility, Ethics Leadership: Ethics and trust as the foundation of authentic leadership, factors of ethical / unethical behavior of managers , protection of human and social rights, non-discrimination, codes of ethics, ethics committees, ethical standards in dealing with employees, human resource management, principles of business conduct, corruption and various forms of economic crime, conflict of interest, the public good management principles; ethical standards in marketing, Public pool and requirements for responsible business.</p>

CONSTRUCTIVE ALIGNMENT – Learning outcomes, teaching and assessment methods

Alignment of students activities with learning outcomes		
Activity	Student workload ECTS credits	Learning outcomes
<i>Lectures</i>	30 hours / 1 ECTS	1,2,3,5,6
<i>Practicals</i>	30 hours / 1 ECTS	2,4,6
<i>Preparation, laboratory mid-term exam</i>	15 hours / 0,5 ECTS	1,2,3,4,5
<i>Self-study</i>	60 hours / 2 ECTS	1,2,3,4,5
<i>Office hours and final exam</i>	15 hours / 0,5 ECTS	1,2,3,4,5
TOTAL:	150 hours / 5 ECTS	1,2,3,4,5,6

CONTINUOUS ASSESSMENT		
Continuous testing indicators	Performance A_i (%)	Grade ratio k_i (%)
<i>Class attendance and participation</i>	70 - 100	5
<i>Seminar (oral)</i>	50-100	5
<i>Seminar (written)</i>	50-100	15
<i>First mid-term exam</i>	50-100	35
<i>Second mid-term exam</i>	50-100	40

FINAL ASSESSMENT		
Testing indicators – final exam (first and second exam term)	Performance A_i (%)	Grade ratio k_i (%)
<i>Theoretical exam (written and/or oral)</i>	50 - 100	75
<i>Previous activities (include all continuous testing indicators)</i>	50 - 100	25
Testing indicators – makeup exam (third and fourth exam term)	Performance A_i (%)	Grade ratio k_i (%)
<i>Previous activities (include all continuous testing indicators)</i>	50 - 100	25
<i>Theoretical exam (written and/or oral)</i>	50 - 100	75

PERFORMANCE AND GRADE		
Percentage	Criteria	Grade
50% - 61%	<i>basic criteria met</i>	sufficient (2)
62% - 74%	<i>average performance with some errors</i>	good (3)
75% - 87%	<i>above average performance with minor errors</i>	very good (4)
88% - 100%	<i>outstanding performance</i>	outstanding (5)

ADDITIONAL INFORMATION

Teaching materials for students (scripts, exercise collections, examples of solved exercises), teaching record, detailed course syllabus, application of e-learning, current information and all other data are available by MOODLE system to all students.